

The Visual Meeting

Tools For Radical Engagement

A talk by Guillaume Wiatr, Principal & Founder of MetaHelm

Introduction

Someone schedules a meeting, and you're in charge. So what's the first thing you do? Open up a PowerPoint template? That might be the correct answer, but what if, rather than showing the audience a static product, you took them through an involving process? What if you built the visuals as you went along with markers, paper, whiteboards, and your own humble drawing skills? We've done it and seen it, and the result is a more engaged audience that contributes better ideas and remembers what you've shown them. If you can put a stick figure down on paper, you can run a better meeting, and we'll gladly show you how.

Description

Let's start by saying it again: You don't have to be the least bit capable of drawing to start running more involving, more visually stimulating meetings. Guillaume will prove that throughout this talk as he takes you through a mix of examples and case studies while loosening PowerPoint's death grip on your way of running meetings.

What attendees will learn

- Why real-time visual meeting facilitation works better than pre-produced slides.
- Fundamental principles of visual facilitation.
- When to draw and when to use PowerPoint.
- Getting comfortable with drawing even if you've convinced yourself you can't draw.
- Drawing to think, drawing to facilitate, drawing to communicate.
- The low-tech, non-digital tools you need to run a successful visual meeting.

Themes

Innovation, Strategy, Creativity, Thought Sketching, Ideation, Co-creation, Alignment, Collaboration, Leadership, Team Engagement.

Audience

C-suite executives, Business Leaders, Strategists, Facilitators, Entrepreneurs, Founders, Innovators, Startup Creators, Team Leaders, Inventors.

Format

In-person or virtual.

Speaking engagement of 15 to 60 minutes, available in English or French.